



ThunderCon 2020

2020 will mark the 6th year of the premier convention in Thunder Bay. The success of the past 5 years proves Thunder Bay and surrounding area has a love of all things CON, with more tickets being pre-purchased than expected. Dozens of exhibitors attended, showcasing the amazing talent in our area.

ThunderCon is a two day event, strategically placed on the fall convention circuit. This year our dates are September 19 + 20, 2020, and aim to capitalize on seasonal tourism, when Thunder Bay is a destination itself for weather and fall colour. It is still positioned before Halloween, to encourage more fans to make/buy/attend the Con in costume, enhancing the fan experience. There will be celebrity and cosplay guests for fans to interact with, gaming demonstrations, informative how-to lectures and Q&A sessions for people to better understand what goes into bringing all forms of fandom to life.

With the wonderful support of our sponsors, exhibitors and talented cosplayers, THUNDERCON will certainly continue to grow and become one of the premiere events of its kind in Northwestern Ontario...

Won't you join us & get your geek on?

How to become an Exhibitor

Return the completed application form, along with payment arrangements to the exhibitor coordinator.

You will receive a confirmation e-mail within 2 business days of receiving your application

Exhibitor space sells quickly, so contact us quickly. Once your application has been received and approved you, will be sent payment instructions. **Do not send payment until instructed to.** Payment does not guarantee acceptance. Any payment sent before requested will be returned.

Please email completed, signed exhibitor application to exhibitors@thundercon.org or mail the completed form to:

ThunderCon
409A University Drive
Thunder Bay, ON
P7C 2C7

About our Exhibitor Packages

All of our exhibitor spaces include clothed tables and full height pipe and drape for backs and half-drape along sides. Limited power is available but you must bring your own extension cord(s) as power outlets may not be very close to your booth.

Exhibitor Packages

Booth – Coliseum \$200

8' x 6' floor space including a single 6' x 30" table, two chairs and two exhibitor badges. Table will include skirt and table top

Booth – Heritage \$200

8' x 8' floor space including a single 6' x 30" clothed and skirted table, two chairs and two exhibitor badges. Table will include skirt and table top

Table – Coliseum \$100

6' x 4' floor space including a single 6' x 30" clothed and skirted table, two chairs and two exhibitor badges. Table will include skirt and table top

Table – Heritage \$100

6' x 4' floor space including a single 6' x 30" clothed and skirted table, two chairs and two exhibitor badges. Table will include skirt and table top

Company Name _____

Contact Name _____

Mailing Address _____

City _____ Province _____

Country _____ Postal Code _____

Phone Number _____

E-Mail Address _____

Website _____

Were you an exhibitor last year? ___Yes ___No

Are you sharing your booth with another person? ___Yes ___No *Fill out Pg.2*

Please indicate what you will be exhibiting or selling:

___ Books/Novels ___ Toys/Figures ___ Posters/Photos ___ Board Games

___ Trading Cards ___ Weapons* ___ Cosplay/Costumes ___ Prints/Artwork

___ Other (please describe) _____

Booth Location ___ Diagon Alley (Coliseum) ___ Heritage Holodeck (Heritage Building)

Number of Booths Required: _____ x **\$200.00** = \$ _____

6' Table Required: _____ x **\$100.00** = \$ _____

Number of Additional Badges: _____ x **\$10.00** = \$ _____

Grand Total = \$ _____

Payment:

___ Credit Card ___ Cash ___ Cheque ___ Paypal ___ e-transfer

Shared Booth / Table Exhibitor

Company Name _____

Contact Name _____

Mailing Address _____

City _____ Province _____

Country _____ Postal Code _____

Phone Number _____

E-Mail Address _____

Website _____

Please indicate what you will be exhibiting or selling:

Books/Novels Toys/Figures Posters/Photos

Board Games Trading Cards Weapons*

Cosplay/Costumes Prints/Artwork

Other (please describe) _____

Booth Lighting

Any lighting being set up should be upward facing, directed towards the Exhibitor's booth. It in no way should interfere with another Exhibitor's booth, unless agreed upon by both parties.

Sound Limitations

Any audio playback, such as music or sound effects, should be kept at a volume level that does not cause noise pollution to adjacent booths. An agreement may be reached with neighboring booths in regards to extending the audible range, if beneficial to all parties.

Exhibitor Badges

Each Exhibitor package includes two Exhibitor badges. These badges grant access to the show hall during all pre- and post-show hours. An additional two Exhibitor badges will be available for purchase for \$10 each.

Exhibitor Hours

The Exhibitor area of the main show floor will be open to attendees from 10:00 AM to 6:00 PM on Saturday and 10:00 AM to 5:00 PM on Sunday. All Exhibitors should be open for business during these hours. Exhibitors and exhibitors are required to be completely set up by 9:30 AM on Saturday morning.

Display Parameters

Exhibitors must respect the space boundaries they purchase and cannot expand beyond any dimensions allotted. They agree to remain set up during all open hours of ThunderCon. No early teardown is permitted without prior consent from the Exhibitor Coordinator.

Adult Materials Policy

Exhibitors agree not to sell or distribute any adult material to minors. All "Adults Only" material must be either behind the table, or if displayed, must be bagged and/or covered, so that minors cannot open it. Any adult material depicting nudity or sexual conduct must be covered (blinded). Adult videos and magazines are not to be openly viewed or displayed.

Cleanliness

Exhibitors must maintain their area's cleanliness at all times. Exhibitors will be responsible for any damages caused by themselves to the event space.

Electrical Access

Electrical power is available. All Exhibitors are required to provide their own extension cord(s) as power drops may not be close to your location.

Weapons Policy

Any weapon sales to minors (those under age 18) will not be tolerated. If you are found to have sold to a minor, you will be asked to stop selling weapons, may be asked to leave Diagon Alley and based on the circumstances, legal action may be warranted. This is a federal violation and ThunderCon will uphold the law to the best of its ability, and is obligated to report all illegal transactions to the appropriate legal authorities. All exhibitors selling weapons are required to adhere to policies and procedures for the safe handling of weapons, which may include, but is not limited to:

- No steel, edged or wood weapons may be sold to patrons under the age of 18;
- Receipts must be provided with all weapons upon sale as proof of purchase;
- Weapons must be sold in their packaging;
- No weapons during the sale will be removed from the table area of the exhibitor's booth space
- ThunderCon will reserve the right to revoke the distribution of weapons from exhibitors, upon infringement of these regulations.

Dispute Resolution

Should a dispute arise between exhibitors, the ThunderCon policy that most closely relates to the dispute will be followed. If the matter of dispute is not covered by any of the existing policies, the Exhibitor Coordinator will be responsible for mediating conflict resolutions and creating new guidelines to resolve the issue in a just manner. No action will be taken until both parties have had a chance to make their case. If a exhibitor chooses to disregard the decision of the Exhibitor Coordinator and continues to engage in the behavior under dispute, they will be asked to leave ThunderCon, and will not be refunded their booth fee. If a exhibitor is removed from the convention for violating this policy, they will also be suspended from the following year's event. Repeat offenders risk being blacklisted in perpetuity from all future ThunderCon events.

Smoking/Other Substances

Smoking is not permitted inside the CLE Buildings. Smoking is only permitted in outside designated areas. This includes E-Cigarettes and cannibus. Consumption of alcohol, illegal drugs or drug paraphernalia is strictly prohibited from ThunderCon.

Exhibitor Car and Truck Parking

Exhibitors will be able to park in the CLE Parking lot. Exhibitors with trailers are required to park trailers along the back rows as to not occupy closer parking spaces. No overnight camping is allowed in the parking area.

Wifi Internet Access

Wifi internet access is available. ThunderCon does not guarantee connectivity as it is free service provided by Tbaytel and encompasses all of the CLE Grounds. It's a free service

Fire Code

Thunder Bay fire code specifies certain rules for exhibitors at the convention center. All exhibitors should familiarize themselves the CLE's Fire Marshall Guide. Exhibitors should ensure all of their equipment and merchandise remains within the boundaries of their designated exhibitor space. At no time may an exhibitor obstruct an aisle in the show hall. Booths should not contain any products with flames.

Exhibitor Setup

The exhibition hall will be open for exhibitor setup or load-in during the following hours:

12:00 PM to 9:00 PM on Friday, September 18, 2020

PLEASE NOTE: The Heritage Building may be open to the public on Saturday, September 20th after 6:00 for evening programming and or experiences.

Exhibitors will have access to their location Friday September 19th from 12PM until 9PM. There will be NO set up on Saturday.

Only show staff and exhibitors will be permitted in the show hall prior to 10:00 AM on Saturday when the show hall officially opens to presale ticket holders. Attendees who purchase tickets at the door will be permitted into the show at 10:00 AM.

Blocking visibility of other exhibitors with merchandise or signage is prohibited.

Important Note To all Exhibitors

It is unsafe for exhibitors to load in their booth after the doors have opened. If you absolutely can't be set up by 10:00 AM, please contact the Exhibitor Coordinator to see if we can work something out. We will do our best to accommodate you at our discretion. There will be no refunds for late or no-show exhibitors and we reserve the right to reallocate your space. If you pack up your space and leave the event ThunderCon reserves the right to fill your space with another Exhibitor.

Liability and Security

ThunderCon and the Canadian Lakehead Exhibition are not responsible for any theft or loss. Exhibitors are responsible for their own security during the show hours. There will be security provided during "closed" hours of Diagon Alley.

The Exhibitors agree to protect and hold ThunderCon, the promoter of the event, forever harmless from any damage(s) or charge(s) imposed for violations of any ordinance or regulation by the Exhibitor, his/her employees or agents, as well as failure to comply with the terms and agreements of this contract. Further, Exhibitors shall at all times, protect, indemnify, and hold harmless ThunderCon against and from any loss, cost, damage, liability, or expense which arises out of or from by any reason, on any acts or omission of the Exhibitors, his/her employees or agents.

In the event that the ThunderCon or any part of the event space thereof is unavailable, whether from the entire event or a portion of the event, as a result of fire, flood, snowstorm or any other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, labour dispute, riot or agency which ThunderCon has no control, or should ThunderCon decide that because of any such cause, it is necessary to cancel, postpone or re-site the event, or reduce installation time, exhibit time or move out time, ThunderCon shall not be liable to indemnify or reimburse the exhibitor in respect of any damage or loss, direct or indirect, arising as a result thereof.

ThunderCon shall have the full power in the interpretation and enforcement of all contract regulations contained herein, and the power to make such amendments thereto, and such further rules and regulations, as shall be considered necessary and proper. The foregoing represents the agreement between the undersigned Exhibitor and ThunderCon for the convention held September 19 and 20, 2020

If an exhibitor chooses not to abide by con policy, ThunderCon is not held responsible for any legal action that may arise.

SIGNING THIS DOCUMENT INDICATES THAT ALL THE INFORMATION PROVIDED IS TRUE. IT ALSO INDICATES THAT I UNDERSTAND AND AGREE TO THE TERMS AND CONDITIONS LAID OUT ABOVE, AS WELL AS THE CONSEQUENCES OF NON-ADHERENCE TO ANY OF THE ABOVE STATED POLICIES. I ACKNOWLEDGE THAT MY STAFF REPRESENT MY BUSINESS AND INTERESTS AT THUNDERCON, AND WILL BE HELD TO THE TERMS LISTED ABOVE AS WELL.

Signature _____

Date: _____